

Sales Effectiveness Training

Angel Hotel, Market Place, Chippenham, SN15 3HD

Friday 31st January 2014

9am to 12.30 noon

£29 (incl VAT and online booking fee) - Coffee & Biscuits

Parking at rear use Sat Nav SN15 3BW

Are you concerned about bringing in more business?

Do you ever doubt your sales abilities?

Would you like to understand your customers better?

Do you dread picking up the phone or closing a deal?

Would you like to convert more leads?

Facilitators Pamela Rawlins (PRA Consulting) & Alison Edgar (Sales Coaching Solutions) have developed an exciting new offering.

Pamela has extensive experience of working with people in small and large companies including Blue Chips like Hewlett Packard and Marks & Spencer. She is a trained *Insight Colour Practitioner* and will use psychometric tools to show you how you can understand yourself and your customers better. You can then manage your sales relationships and gain more business. Alison has been selling for companies such as Yell for a number of years and is an expert at the *Techniques of Selling* and will provide you with tips and tricks to smooth the way and make the whole sales cycle a lot easier. This workshop is ideal for anyone in a Sales or Customer facing role, Sales Managers, Business Owners, Customer Support Staff, Sales Teams, and anyone wishing to grow a business.

To book go to [Sales Effectiveness January 2014](#)

